



## News Release

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**FOR IMMEDIATE RELEASE:**

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**RIVERSIDE, Calif.** – The City of Riverside recently passed an electronic benchmark: The 1 millionth personalized alert e-mail message sent out to members of the community.

E-mail alerts go out to nearly 30,000 subscribers in the Riverside community with updated information about city programs and services.

Subscribers can choose from over 100 topics of interest, which can be automatically delivered right to their e-mail inbox. The alerts are available for topics such as Emergency Operations Events, Police Most Wanted, Citywide Wireless, Public Utilities Online Payment, Parks and Recreation and more.

“Giving the public the option of signing up for news and information through our e-mail alert service has been highly successful,” said Riverside Mayor Ronald O. Loveridge. “This service makes City Hall more accessible by bringing the public directly to the information they’re looking for.”

A list of available Riverside topics and sign-up information can be found at: <http://www.riversideca.gov> and clicking on “E-mail Alerts” under the News Watch section, or going to: [http://service.govdelivery.com/service/multi\\_subscribe.html?code=CARIVERSIDE](http://service.govdelivery.com/service/multi_subscribe.html?code=CARIVERSIDE).

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